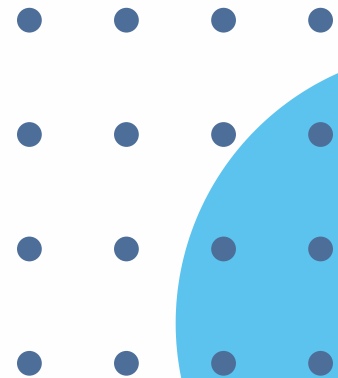# About us

Konnektis is an integrated technology business that provides eLearning development services and workforce software solutions.

Having grown from a software business providing the health and care sector with end-to-end solutions, we now deliver services to customers around the globe that enable them to provide, including mobile-first eLearning training. Our eLearning services include concept creation, storyboarding, graphic design, animation, learning gamelets, accessibility testing, LMS management and payment integrations

"NOT ONLY ARE THEY ABLE TO MEET TIGHT DEADLINES, THEY BRING AN UNCOMMON LEVEL OF COLLABORATION AND THOUGHTFUL ATTENTION TO DETAIL WHICH RAISES OUR FINISHED COURSES ABOVE THE HIGH STANDARDS WE REQUIRE!"

DIRECTOR, CRYSTALLISE LEARNING

Concept creation

WHAT WE DO

Creating a compelling story is key and that starts with the concept creation process. We typically produce a series of detailed and research-driven concept options and work with you to agree on which one will be taken through the storyboard process.

Having agreed on a concept, we work with you to build an engaging storyboard and accompanying graphic design that forms the basis for the technical build.

IMPORTANCE

Understanding how your organisation presents its self externally and internally is a key investment at the beginning of our process as your learning content should be coherent with the rest of your brand and the assets that you already use.

With a firm understanding about your organisation, its goals and current means of communication, our team can work independently with limited input to create learning assets.

CONCEPT TO CREATION SOLUTION
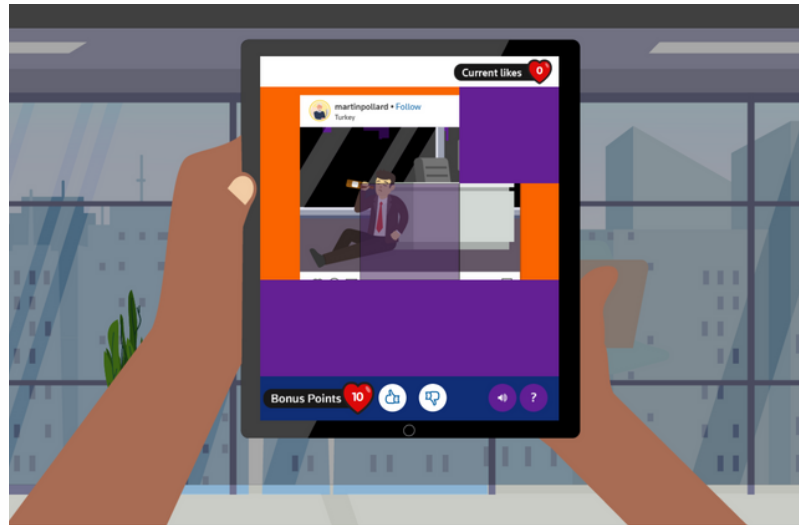
Konnektis

eLearning gamelets

WHAT IS A GAMELET?

Simple to understand with a strong learning narrative and quiz-style process to ensure employees have fully understood the training topic, gamelets support better knowledge retention for easier recall in real-life practice.

With engaging styles of interactive gamelets - from vintage arcade games to virtual city scenarios - we have options to suit any business or topic. We can even create custom games for your organisation.

LEARNING GAMELETS

Interactive learning gamelets allow your people to complete training in small, bite-sized pieces that are engaging and absorbing.

GAMIFICATION
EDUCATION
SOLUTION

Gamelet benefits

Less training time

Game-based learning fast tracks learning and onboarding processes so teams spend less time training and more time delivering for your organisation.

Compared to more traditional styles of eLearning, gamelets save time and increase engagement. Game-based learning programmes are designed to be fun, motivating and quick to complete so they inspire people and encourage the best retention of information possible.

Improved outcomes

Game-based learning is active. Instead of passively reading through learning materials, your people put knowledge into practice through playing games. Training games are designed to be short and may not be part of a formal evaluation so that the game gives the learner space to test their knowledge and build confidence.

The average knowledge **retention rate for game-based learning is over 70%,** compared to the 5% retention rate for traditional training. Training games have a focus on mastery and habit building. They encourage people to retake courses until the learner feels confident that the content is fully embedded.

END-TO END TRAINING SOLUTIONS.

The way that people work and learn is changing. We provide a holistic eLearning solution aligned to your organisation and brand.

Konnektis

Animations

EFFECTIVE ANIMATION

Our animations are short, entertaining and informative. They are an easy way to absorb key topic information in a small window of time.

eLearning animations have the power to capture the attention of learners quickly and simplify the subject matter for better retention and recall of the learning topic.

PURPOSE

Animations are a flexible, cost-effective tool that can be used powerfully to create the right impact at the right time in a way that is relevant to your organisation. Your learners will love it as it's a medium they're familiar with.
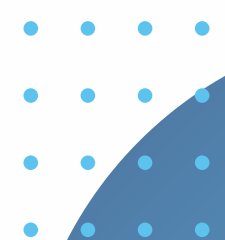
MOTION STORYBOARD SOLUTION

What we do

What can we offer?

We offer a wide array of learning animations tailored to your organisation's needs, branding and style preferences. Topic examples include:

- Cyber security
- Social media in the workplace
- Anti-bribery and corruption
- Anti-money laundering
- Bias and diversity training
- ESG (environmental, social and governance)
- GDPR (General Data Protection Regulation)
- Information security and many more

End-to end animation creation.

Our goal is to create bespoke animations that meet your organisation's precise needs. From start to finish, we work collaboratively with you to communicate your training information in a way that is tailored to you.

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Infographics

INFOGRAPHIC?

Infographics are designed to be an eye-catching and easy-to-digest way to present key topic information in a concise form.

Understanding complex concepts can be challenging and Infographics can help. Using visual aids such as charts, graphs, diagrams and images, Infographics can support a learner's understanding while also serving as a take-away of key information.

ARE THEY EFFECTIVE?

Infographics are effective because they combine written material with visual elements to pack big ideas into small spaces.

A creative way to convey information quickly and clearly, Infographics can also be used to boost brand awareness more broadly by embedding material on your website or on social media platforms.

INFOMATION DESIGN SOLUTION

Konnektis

Accessibility testing

WHAT IS IT?

Accessibility testing ensures that your learning assets can be used by as many people as possible. We assess whether your learning asset can be used by people with a broad range of accessibility needs, such as learners with impaired vision for example. The goal is that all learners benefit from a similar learning experience, regardless of their individual needs.

Our team are experienced with Web Content Accessibility Guidelines (WCAG) and we can test and audit to A, AA and AAA standards.

IMPORTANCE

Technology touches most parts of a person's life, including how they work. It is important to make sure that digital content does not create barriers to learning or progression within an organisation.

Taking the time to create assets that can be used by everyone gives the fairest opportunity to all and creates the most engagement among teams.
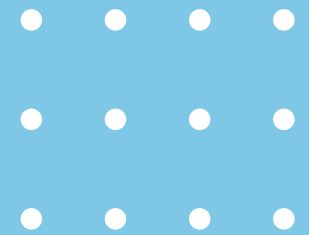
ACCESSIBLE
INCLUSIVE
SOLUTION

THEY HAVE DONE A GREAT JOB AND I APPRECIATE THEM PICKING UP A COUPLE OF THINGS ELSEWHERE!

SENIOR LEARNING DESIGNER, INSPIRE GROUP

Konnektis

End-to-end solutions

WHAT IS IT?

Many eLearning providers work in silos and focus on small parts of the process. We don't.

From concept creation, storyboarding and graphic design, through technical development, testing and auditing to LMS and payment management, our in-house team can provide an end-to-end approach or support you on any part of the process where you need specialised support.

HOW CAN WE HELP?

Our experienced in-house team allows us to produce engaging content that is tailored to your organisation that your people will enjoy using.

From the start, you will have an assigned project manager who is responsible for coordinating our creative, technical and auditing teams so that you enjoy a smooth process and regular reporting.

FROM START
TO FINISH
SOLUTION

BRINGING IDEAS TO LIFE